What exactly do you do in test automation?
Three quick questions...
As an automator, what do you do on a...

Daily basis
Weekly basis
Monthly basis

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Getting started in automation...
“I want to get into automation what tool should I learn?”
Source: google.com | Search term: learning test automation
Source: indeed.com | Search term: test automation | Date: 9th February 2023
The idea of what an automator does

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The reality of what an automator does
As an automator...

① Start presenting to display the poll results on this slide.
Jobs analysis

Needs analysis

Methodology

Surveys

Interviews

Advert analysis
Capturing and communication our value
As automators we...

- Are strategist, planners and advocates
- Support teams by speeding up feedback loops
- Help teams by automating more than just checks
Jobs analysis

Needs analysis

Task analysis

Outcomes

Methodology

Surveys

Interviews

Advert analysis

Workshops

Collaboration
What does an automator do?

Supported by a strong foundational knowledge of testing
What do you do?
What do you do on a...

Daily basis

Weekly basis

Monthly basis
An invitation...
CO-CREATING AN
AUTOMATION
Curriculum

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